

CHUYUE JIN

Assistant Professor
Graduate School of Business Administration
Kookmin University

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ACADEMIC POSITIONS

<i>Graduate School of Business Administration, Kookmin University, Seoul, Korea</i> Assistant Professor	2021.3-present
<i>Business School, Seogang University, Seoul, Korea</i> Visiting Professor	2020.9-2021.8
<i>Graduate School of Technology Management, Kyung Hee University, Yongin, Korea</i> Visiting Professor	2020.3-2021.2
<i>Institute of Management Research, Seoul National University, Seoul, Korea</i> Visiting Researcher	2019.9-2020.8

EDUCATION

<i>Seoul National University, Seoul, Korea</i> Ph.D. in International Business and Strategy (PhD Dissertation: Headquarter Involvement and Innovation in Multinational Corporations)	2019
M.A. in International Business and Strategy	2012
<i>Peking University, Beijing, China</i> B.A. in International Business and Trade Minor: Japanese	2009

RESEARCH INTERESTS

Technological Innovation · R&D Globalization of Multinationals · Subsidiary Innovation · Headquarter Involvement · Knowledge Management · Organizational Learning · Ambidexterity · Emerging Market Multinationals · Technological Catch-Up

PUBLICATIONS

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- [7] Byungjun Min, Jaeyong Song, & Chuyue Jin (2023) "Latecomer Firms' Technological Learning Strategies for Creative Imitation: Evidence from the Korean Pharmaceutical Industry". *Technology Analysis & Strategic Management*. (SSCI)
 - [6] Eunkwang Seo, Jaeyong Song, & Chuyue Jin (2023) "Heterogeneity of Optimal Balance Between Exploration and Exploitation: The Moderating Roles of Firm Technological Capability and Industry Alliance Network Position". *Industry and Innovation*.30(4), 423-451. (SSCI)
 - [5] Chuyue Jin, & Jaeyong Song (2020) "Internal Embeddedness within Multinational Corporations and Exploitative and Exploratory Innovations of Overseas Subsidiaries". *Korean Management Review*. 49(4), 1033-1058. (KCI)
 - [4] Chuyue Jin, Najoung Lim, & Jaeyong Song. (2020) "Overseas R&D Subsidiaries' Knowledge Sourcing from MNC-Headquarters". *International Business Journal*. 31(1), 31-59. (KCI)
 - [3] Yuzhe Miao, Jaeyong Song, Keun Lee, & Chuyue Jin. (2018) "Technological Catch-up by East Asian Firms: Trends, Issues, and Future Research Agenda". *Asia Pacific Journal of Management*. 35(3), 639-669. (SSCI)
 - [2] Byungjun Min, Chuyue Jin, & Jaeyong Song. (2017) "The Effects of Internal R&D and Imitation Experiences on Latecomer Innovation: Evidence from the Korean Pharmaceutical Industry". *Korean Management Review* 46(4), 1017-1041. (KCI)
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- [1] Jaeyong Song & Chuyue Jin (2013). Amorepacific in China (Case). Seoul National University Management Research Center Cases Studies Series 30, 107-170, *Woodumji*.
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WORKING PAPERS

- Ying Liu & Chuyue Jin. "What Determines Emerging Market Firms' Corporate Social Responsibility Disclosure? Evidence from China"
- Working Paper (2024)
- Yaqin Qiu & Chuyue Jin. "Green Innovation by Local Firms in Emerging Countries: Evidence from China's New Energy Vehicle Industry"
- Working Paper (2024)
- Manxi Li & Chuyue Jin, "International or Local: Exploring How Internationalization Affects Green M&A Choices in Chinese Companies"
- Working Paper (2024)
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ACADEMIC PRESENTATION

- [11] Ying Liu & Chuyue Jin. "What Determines Emerging Market Firms' Corporate Social Responsibility Disclosure? Evidence from China"
- Academy of International Business(AIB) Annual Conference, Seoul, Korea, 2024
- [10] Chuyue Jin & Jaeyong Song. "Headquarter Involvement in Inter-Subsidiary Collaborative Innovation"
- Korean Strategic Management Society Conference, Seoul, Korea, 2019
- Korean Academy of International Business Conference, Seoul, Korea, 2019
- [9] Hyuck Chung, Chuyue Jin, & Jaeyong Song. "R&D Collaboration and Subsidiary Exploration in Multinational Corporations"
- Academy of Management(AOM) Annual Meeting (78th), Chicago, USA, 2018
- [8] Chuyue Jin & Jaeyong Song. "Collaborative Innovation among Overseas R&D Subsidiaries of Multinational Companies"
- 17th ISS(International Joseph A. Schumpeter Society) Conference, Seoul, Korea, 2018
- [7] Yuzhe Miao, Jaeyong Song, Keun Lee, & Chuyue Jin. "Technological Catch-up by East Asian Firms: Trends, Issues, and Future Research Agenda"
- 17th ISS(International Joseph A. Schumpeter Society) Conference, Seoul, Korea, 2018
- [6] Chuyue Jin, & Jaeyong Song. "Collaborative Tie Formation among Overseas R&D Subsidiaries of Multinational Companies"
- Korean Strategic Management Society Annual Conference, Gwangju, Korea, 2017
- [5] Eunkwang Seo, Chuyue Jin, & Jaeyong Song. "Heterogeneity of Optimal Balance between Exploration and Exploitation: The Moderating Role of Technological Capability and Network Position"
- Academy of Management(AOM) Annual Meeting (77th), Atlanta, USA, 2017
- [4] Hyuck Chung, Chuyue Jin, & Jaeyong Song. "Internal Collaborative Innovation by Overseas R&D Subsidiaries of Multinational Companies"
- Korean Strategic Management Society Annual Conference, Seoul, Korea, 2017
- [3] Chuyue Jin, Najoung Lim, & Jaeyong Song. "Subsidiary Role, Relational Embeddedness, and Capability: The Determinants of Overseas Subsidiaries' Knowledge Sourcing from MNC-Headquarters"
- Academy of International Business(AIB) Annual Conference, New Orleans, USA, 2016 (Amore Pacific Best Student Paper Award)
- Korean Strategic Management Society Annual Conference, Seoul, Korea, 2016
- [2] Byungjun Min, Chuyue Jin, & Jaeyong Song. "Latecomer's Imitation Effect on Innovation: Evidence from the Korean Pharmaceutical Industry"
- Korean Strategic Management Society Annual Conference, Seoul, Korea, 2016 (Best Paper Award)
- [1] Eunkwang Seo, Chuyue Jin, & Jaeyong Song, "The Optimal Balance between Exploration and Exploitation: The Moderating Roles of Technological Capability and Network Position"
- Korean Academic Society of Business Administration Annual Meetings, Jeong-Seon, Korea, 2013
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AWARDS & HONORS

Best Doctoral Dissertation Award (한국전략경영학회 우수박사학위논문상)	2019
Yinsu Scholarship(12 th), Yinsu Foundation(인수장학생)	2018
Amore Pacific Best Student Paper Award, <i>AIB Korea Chapter</i>	2016
Best Paper Award, <i>Korean Strategic Management Society Annual Conference</i>	2016
Amore Pacific Scholarship, <i>Seoul National University</i>	2016 – 2017
Work-Study Scholarship, <i>Seoul National University</i>	2015 – 2016
Overseas Korean Scholarship, <i>Overseas Korean Foundation</i>	2009 – 2015
Undergraduate Scholarship, <i>Hana Bank</i>	2005 – 2009

TEACHING

Seoul National University

International Business (Undergraduate) **Fall 2017**

Kyung Hee University

Corporate Strategy (MBA) **Spring, Summer, Fall 2020**
Business Statistics (MBA) **Spring, Fall 2020**

Seogang University

Business Statistics (MBA) **Fall 2020, Spring 2021**

Kookmin University

Organizational Behavior **Spring 2021-Present**
Undergraduate
Contemporary Business & Entrepreneurship Undergraduate
Strategic Management MBA
International Business MBA
Business Statistics MBA
Innovation Management MBA
Global Business Korean MBA
Advanced Business Statistics PhD
Seminar in Strategic Management PhD
Seminar in International Management PhD
Global Business Seminar PhD

LANGUAGES

- Korean – native
 - Chinese – native
 - English – fluent
 - Japanese – basic
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ACADEMIC MEMBERSHIPS

- Academy of Management (AOM)
 - Academy of International Business (AIB)
 - Strategic Management Society (SMS)
 - Asia Academy of Management (AAOM)
 - The Korean Academic Society of Business Administration
 - Korean Society of Strategic Management
 - Korean Academy of International Business
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