

Hyuck David Chung

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ACADEMIC POSITION

- **University of Illinois at Urbana-Champaign**
 - Assistant Professor of Business Administration *2024-Present*

EDUCATION

- **University of Michigan**
 - PhD in Strategy *2024*
 - Committee: Yue Maggie Zhou (chair), Brian Wu, Justin Frake, Jerry Davis, Scott Page
 - Certificate of Graduate Studies in Complex Systems *2021*
- **Seoul National University**
 - Master of Science, Strategy and International Business *2018*
 - Bachelor of Business Administration *2015*
 - Exchange student at McCombs School of Business, University of Texas at Austin *2012*

RESEARCH INTERESTS

- Platform ecosystems, corporate strategy, resources, firm scope, interdependencies

PUBLICATIONS

- **Chung, H.D.**, Y.M. Zhou, Choi, C. “When Uber Eats Its Own Business, and Its Competitors’ Too: Resource Exclusivity and Oscillation Following Platform Diversification” *Strategic Management Journal*, *forthcoming* [print / preprint]
 - *AOM Best Paper Proceedings* (STR Division), Academy of Management, 2022
 - Distinguished Paper Award, STR Division (Corporate and International Strategy Track), Academy of Management, 2022
 - Winner, Best Conference PhD Paper Prize, Strategic Management Society, 2022
 - Best Paper Award, Corporate Strategy IG, Strategic Management Society, 2022
 - **Media coverages:** Modern Delivery, Newswise, Phys.org
- **Chung, H.D.**, Y.M. Zhou, Ethiraj, S. (2024). “Platform Governance in the Presence of Within-Complementor Interdependencies: Evidence From the Rideshare Industry” *Management Science*, 70(2):799-814. [print / preprint]

RESEARCH IN PROGRESS

- **Chung, H.D.** “Post-mates No More? Complementor Engagement Following Platform Acquisition” (*Working paper*)
- **Chung, H.D.** “When Taxis Collide with Uber: Non-Platform Incumbents’ Responses to Platform Entry” (*Working paper*)
- **Chung, H.D.**, Song, J. “R&D Collaboration and Exploration in Multinational Corporations” (*Working paper*)
- **Chung, H.D.** “Firm Scope and Strategic Foresight: Evidence From eBay Online Marketplace” (*Data analysis stage*)

INVITED PRESENTATIONS

- **Chung, H.D.** “Post-mates No More? Complementor Engagement Following Platform Acquisition”
 - CCC Doctoral Conference (St. Gallen, Switzerland), June 2023
 - Oklahoma State University, Department of Management, October 2023
 - University of Texas at Austin, Department of Management, November 2023
 - Singapore Management University, Strategy & Entrepreneurship Group, November 2023
 - INSEAD, Strategy Area, November 2023
 - Michigan State University, Department of Management, November 2023
 - Boston University, Strategy & Innovation Department, November 2023
 - University of Illinois Urbana-Champaign, SEIB Area, December 2023
 - Strategy Science Conference (Ann Arbor, US), June 2024
 - Academy of Management Annual Meeting (Chicago, US), August 2024
- **Chung, H.D., Y.M. Zhou, Choi, C.** “When Uber Eats Its Own Business, and Its Competitors’ Too: Resource Exclusivity, Oscillation, and Cannibalization Following Platform Diversification”
 - Sumantra Ghoshal Strategy Conference (London, UK), May 2022
 - Trans-Atlantic Doctoral Conference (Virtual), June 2022
 - Owners as Strategists Conference (Virtual), June 2022
 - Platform Strategy Research Symposium (Boston, US), July 2022
 - Academy of Management Annual Meeting (Seattle, US), August 2022
 - Strategic Management Society Annual Conference (London, UK), September 2022
 - Wharton Innovation Doctoral Symposium (Philadelphia, US), March 2023
 - East Coast Doctoral Conference (New York City, US), April 2023
 - Strategy Science Conference (Munich, Germany), June 2023
 - International Conference on New Business Models (Virtual), June 2023
- **Chung, H.D., Y.M. Zhou, Ethiraj, S.** “Platform Governance in the Presence of Within-Complementor Interdependencies: Evidence From the Rideshare Industry”
 - Platform Strategy Research Symposium (Boston, US), July 2022
 - Academy of Management Annual Meeting (Seattle, US), August 2022
- **Chung, H.D., Song, J.** “R&D Collaboration and Exploration in Multinational Corporations”
 - Conference of Korean Strategic Management Society (Seoul, Korea), April 2017
 - Academy of Management Annual Meeting (Chicago, US), August 2018

AWARDS, GRANTS, & FELLOWSHIPS

○ Honors & Awards

· Research

- Winner, Best Conference PhD Paper Prize, Strategic Management Society *2022*
- Best Paper Award, Corporate Strategy IG, Strategic Management Society *2022*
- Nominated, Best Conference Paper Prize, Strategic Management Society *2022*
- Nominated, Research Methods Paper Prize, Strategic Management Society *2022*
- Distinguished Paper Award, STR Division (Corporate and International Strategy Track), Academy of Management *2022*

- **Teaching**
 - Recipient, Gerald and Lillian Dykstra Fellow for teaching excellence (top 1-2 student instructors in Ross School of Business, University of Michigan) 2022
 - Nominated, Golden Apple Teaching Award, University of Michigan (campus-wide award bestowed by students) 2021
- **Service**
 - Outstanding Reviewer Award, STR Division, Academy of Management 2022, 2024
 - Outstanding Discussant Award, Wharton Innovation Doctoral Symposium 2023
- **Grants**
 - SRF Dissertation Research Grant, Strategic Management Society (\$10,000) 2022-2023
 - Ross School of Business Doctoral Research Grant (\$4,000) 2020, 2023
 - Early Candidacy Grant, Ross School of Business, University of Michigan (\$1,000) 2020
- **Fellowships**
 - Ross School of Business Fellowship 2018-2023
 - National Research Fellowship for humanities 2016
 - Seoul National University Merit-based Scholarship 2012-2013

TEACHING EXPERIENCES

- **University of Michigan**
 - **Instructor:** (BBA Core) STR 290: Business Strategy Winter, 2021
 - Instructor evaluation: 5.0 / 5.0 (81 students, online class)
 - Recipient, 2021-2022 Gerald and Lillian Dykstra Fellow for teaching excellence
 - Nominated, 2021 Golden Apple Teaching Award, University of Michigan
 - **Teaching Assistant**
 - WMBA 627 (WMBA core): Mergers, Acquisitions, and Corporate Development (2020-22,2024)
 - STR 682 (MBA Elective): Mergers, Acquisitions, and Corporate Development (2021,2023-24)
- **Seoul National University**
 - **Teaching Assistant**
 - MBA: High Tech Strategy (2017-18), International Business (2016-17)
 - PhD: Computational Research Methods (2016-17), Studies in Corporate Strategy (2016-17)

CONFERENCE & WORKSHOP PARTICIPATION

- **Organizer:** Platforms and Ecosystems: Building and Sustaining Competitive Advantages (AoM 2021) (with Christine Choi)
- **Invited Participation:** Corporate Strategy and Innovation Conference (CSIC) PhD Poster Session (2023), SMS SRF Dissertation Scholar Poster Session (2023), AoM STR Dissertation Consortium (2023), AoM TIM Doctoral Consortium (2023), SMS SRF Dissertation Scholar Workshop (2022), AoM PDW: Interdisciplinary Conversations on Platforms (2022), Strategy Science Doctoral Workshop (2022)

ACADEMIC SERVICES

- Ad-hoc reviewer: *Strategic Management Journal*
- Reviewer, *Academy of Management Annual Meeting* 2018-2024
- Reviewer, *Strategic Management Society Special Conference in Hangzhou* 2020

OTHER EXPERIENCES

- **Republic of Korea Army** *2009-2011*
English-Korean interpreter/translator (qualified test), honorably discharged as sergeant

CITIZENSHIPS AND LANGUAGES

- **Citizenship** United States of America, Republic of Korea
- **Language** English, Korean, French (DELFB2, basic)