

YUJIN KIM

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RESEARCH INTERESTS

Innovation, entrepreneurship, venture capital, strategy,
Economics of innovation, public policy

EMPLOYMENT

2019/09- present **Sogang University (서강대학교), Seoul, Korea**
Assistant Professor, Sogang Business School
2016/09-2019/08 **Shanghai Tech University (上海科技大学), Shanghai, China**
Assistant Professor, School of Entrepreneurship and Management

EDUCATION

2010/07-2016/05 **University of California, Berkeley, Berkeley, CA, USA**
PhD, Business and Public Policy, Haas School of Business
2008/03-2010/06 **Seoul National University, Seoul, Korea**
MA, Strategy and International Business
2004/03-2008/02 **Seoul National University, Seoul, Korea**
BA, Economics (graduated first from the College of Social Sciences)

RESEARCH

Publications (international journals)

- [1] Min, B., Kim, Y., & Song, J. (2024). How does technology catch-up experience affect innovation performance of latecomer firms?: Evidence from the Korea pharmaceutical industry. *Asian Journal of Technology Innovation*, 1-20.

Publications (domestic journals)

- [1] 김유진. (2024). 탈글로벌화가 특허의 전략적 활용을 통한 비시장전략에 미치는 영향. *무역통상학회지*, 24(1), 189-213.
[2] 박지호, & 김유진. (2024). 벤처캐피탈을 통한 자금조달이 공모자금 지출에 미치는 영향. *경연설턴트연구*, 24(1), 1-13.

- [3] 김유진. (2022). 규제방식이 창업기업의 진입 및 혁신에 미치는 영향: 한국 사례를 중심으로. *벤처창업연구*, 17(4), 1-16.
- [3] 맹주희, & 김유진. (2021). 국가의 제도적 고립이 자국의 벤처투자 규모에 미치는 영향: 유로화 도입 후 영국의 벤처캐피탈과 스타트업 사례를 중심으로. *국제경영리뷰*, 25(1), 111-128.
- [4] 김유진. (2021). 모기업의 핵심 분야와 투자 회사의 사업 분야 간 거리가 기업벤처투자 형태에 미치는 영향. *경영컨설팅연구*, 21(1), 37-48.
- [5] 김유진. (2020). 제도적 거리가 해외벤처투자에 미치는 영향: 유로존 출범 시 영국의 사례를 중심으로. *벤처창업연구*, 15(6), 43-54.
- [6] 김유진. (2020). 대규모 정부 벤처투자지원정책이 해당 시장에서의 해외 벤처캐피탈의 투자에 미치는 영향. *국제경영연구*, 31(4), 89-118.
- [7] Kim, Y. (2018). What Makes the Divergence between Cross-border VCs and Domestic VCs Persist?: in the Context of the Chinese VC industry. *Seoul Journal of Business*, 24(1), 15-43.
- [8] 김유진. (2018). 특허분쟁 경험이 기업의 특허활용전략에 미치는 영향. *전략경영연구*, 21(1), 93-107.

Working papers

- [1] Kang, R., Kim, Y., and Kang, S. (2024). A determinant of sustainable supplier management by female executives: evidence from South Korean firms
- [2] Kim, Y., and Song, J. (2024). Too Costly to Convince: Commercialization of Original Technologies via Interfirm Partnership
- [3] Kim, Y. (2024). How does reduced information asymmetry affect the size and scope of investment by venture capitals?
- [4] Kim, Y. (2024). Venture into the Unknown: When do Cross-border Venture Capitals Invest in Innovative Local Startups?
- [5] Paik, Y., Kim, Y., and Rawley, E. (2019). Vertical Collaboration and Product Performance in Knowledge-Based Industries: Coordination and Creativity Effects in Producing Korean TV Dramas

Work in progress

- [1] Choi, S., and Kim, Y. (2024). The Good, the Bad, and the Bittersweet: The Effect of Success and Failure on Breakthrough Innovation
- [2] Kim, Y. (2024). How does Regulatory Approach Affect the Originality of Innovation?: Evidence from South Korean pharmaceutical firms
- [3] Kim, Y. (2024). The Impact of International Conflicts on Patent-based Non-market Strategy
- [4] Kim, Y. (2024). The Impact of Access to Complementary Assets on the Entry and

TEACHING

Sogang University	(Present)	창업의 이해 Introduction to Entrepreneurship, MGT4615	
	(Undergraduate)	기업과 국제환경 Firms and International Environment, MGT4601	
	(Undergraduate)	창업 및 혁신 연구 세미나 Seminar on innovation and entrepreneurship research, MGT6805	
	(Graduate)	창업론 Entrepreneurship theory, MGTZ380	
	(MBA)	벤처캐피털 Venture Capital, MGTF014	
	(Previous)	국제금융시장론 International Financial Market, MGT 4607(Fall 2019 – Spring 2021)	
	(Undergraduate)	국제재무관리 International Finance Management, MGT6802(Fall 2019 – Spring 2021)	
	(Graduate)		
	ShanghaiTech University		Introduction to Entrepreneurship, ENT 1001
		(Undergraduate & Graduate)	Entrepreneurial Finance, ENT 1009
(Undergraduate & Graduate)		Business Strategy and Technological Innovation, ENT 1006	
(Undergraduate & Graduate)			

TEACHING TRAINING

2017	Price-Babson Symposium for Entrepreneurship Educators Help educators understand the Entrepreneurial Thought and Action (ET&A) curriculum, a globally recognized entrepreneurship education methodology originated by Babson College
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AWARDS & FELLOWSHIPS

2022	Best Paper Award The Korea Society of Business Venturing and Entrepreneurship
2021	Best Lecture Award Sogang University Business School
2018	Korean Academic Society of Business Administration Conference

Maeil Economy Daily Best Paper Award
(한국경영학회 통합학술대회 매경 최우수논문상)

- 2015 **Kauffman Dissertation Fellowship**
Competitive \$15K research award for PhD students studying innovation and/or entrepreneurship. 15 winners from 150 applicants.
- 2010 – 2015 **KFAS Fellowship for Doctoral Studies**
Full tuition and stipend for the whole duration of PhD studies. 25 PhD students selected by the Korea Foundation of Advanced Studies (KFAS).
- 2013 **Clausen Doctoral Student Research Grant**
Clausen Center for International Business and Policy
- 2012 **Crawford Research Fellowship**
- 2008-2009 **BK21 Research Assistantship**
Korea Research Foundation
- 2004-2008 **Supreme Academic Performance Scholarship**
Seoul National University
- 2008 **Prof. Kim Tae-Sung Memorial Award for Distinguished Graduation paper**
Seoul National University
- 2008 **Graduated Summa Cum Laude**
Held the highest grade-point average (4.15/4.30) among 224 students from the College of Social Sciences, Seoul National University
- 2005 **Winner of the 5th national mock trial competition**
Won the grand prize from the competition hosted by Korea Fair Trade Commission

ACADEMIC PRESENTATIONS

- 2024 Academy of International Business Annual Meeting, Seoul, Korea
- 2023 Innovation and Institutions (I&I) Conference, New York, USA
Academy of Management Annual Meeting, Boston, USA
Academy of Management Journal Paper Development Workshop, Seoul, Korea
- 2022 The Korea Society of Business Venturing and Entrepreneurship Spring Conference, Seoul, Korea
- 2021 Korea Academy of International Business Fall Conference, Seoul, Korea
- 2019 Innovation seminar series, Seoul National University, Seoul, Korea
International Business departmental seminar, Korea University, Seoul, Korea
Seminar on Technology, Organization and Strategy, KAIST, Seoul, Korea
Innovation and Institutions (I&I) Conference, Harvard Business School, Boston, USA

- Strategic Management Society (SMS) Special conference, Frankfurt, Germany
 Workshop on Economics of Science and Innovation, 2019 Barcelona GSE Summer Forum, Barcelona, Spain
 Academy of Management Annual meeting, Boston, USA
 2018
 2018 Autumn Conference, Korean Academy of International Business, Seoul, Korea
 Strategic Management Society (SMS) Annual Conference, Paris, France
 Korean Academic Society of Business Administration (KASBA) Conference, Gyeongju, Korea
 Workshop on Economics of Science and Innovation, 2018 Barcelona GSE Summer Forum, Barcelona, Spain
 2018 Spring Conference, Korean Society of Strategic Management, Seoul, Korea
 2017
 Kauffman Entrepreneurship Scholars Conference, Kansas City, USA
 Shanghai School of Finance and Economics, Shanghai, China
 Peking University Business School, Shenzhen, China
 Tsinghua University, Beijing, China
 Hitotsubashi University, Tokyo, Japan
 2016
 Waseda University, Tokyo, Japan
 Seoul National University, Seoul, Korea
 Conference on the Intersection of Science, Entrepreneurship, and Innovation, Shanghai, China
 Strategic Management Society (SMS) Special Conference in Innovation, Rome, Italy
 Kauffman Entrepreneurship Scholars Conference, Kansas City, USA
 2015
 Institutions and Innovation Conference, Boston, USA
 INSEAD Doriot Entrepreneurship Conference (IDEC), Paris, France
 Kauffman Dissertation Fellows Workshop, Boston, USA
 2014
 Lab Seminar, Seoul National University, Seoul, Korea
 2013
 NBER Entrepreneurship Research Bootcamp (ERBC), Boston, USA

MENTORING AND WORKING EXPERIENCE

- 2022 - 2022 **Asan Entrepreneurship Review (AER) Knowledge Institute seminar partner scholar**
 Participated in monthly seminars organized by AER knowledge institute and Maru360 startup accelerator to help publish AER business cases and analyze existing cases from an academic viewpoint
- 2017 - 2019 **Shanghai Angels (a group of startup mentors organized by Neoply China)**
 Provided the mentorship service for Korean startups that pursued to enter to the Chinese market
- 2018 - 2019 **Google University Students Innovation Training Program**

Advised a team of students who aim to use Google's motion recognition technology to transform the sign language to the Chinese language.

2018 - 2019

EnE Entrepreneurship Academy for Young Entrepreneurs in Shanghai

Lectured on the development of the entrepreneurship & related entrepreneurship education provided in the US and China

2017

Doo+ vibe Celebrating Social Innovation Startup Competition (a contest for social entrepreneurship in Shanghai)

Invited as a startup mentor and a judge during the final contest

LANGUAGE

Korean, English, Chinese