

## JINGOO KANG

Business, Organizations, and Society  
Social Science Division  
New York University Abu Dhabi  
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### **Employment**

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New York University Abu Dhabi, United Arab Emirates  
Associate (tenured) Professor, 2023-Present

Nanyang Business School, Nanyang Technological University, Singapore  
Fellow, NTU Institute of Science and Technology for Humanity, 2020-Present  
Assistant and Associate (tenured) Professor, 2010-2012, 2015-2023

Korea University Business School, Korea University, South Korea  
Assistant Professor, 2012-2015

### **Education**

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The Wharton School, University of Pennsylvania, Philadelphia, USA  
MSc (2008) and PhD (2010) in Management (Strategy)

Yonsei University, Seoul, Korea  
Bachelor (2002) and Master (2005) of Business Administration

### **Research Interests**

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Financial Market and Managerial Decision Making; Corporate Social Responsibility;  
Organizational Ambidexterity

### **Representative Publications**

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Ribuga Kang and Jingoo Kang (2024) The impact of a short-selling-friendly environment on board composition. *Organization Science*

Jingoo Kang and Sang-Joon Kim (2020) Performance implications of incremental transition and discontinuous jump between exploration and exploitation. *Strategic Management Journal*, 41(6): 1083-1111.

Jingoo Kang and Andy Kim (2017) The relationship between CEO media appearance and compensation. *Organization Science*, 28(3): 379-394.

Jingoo Kang, Ribuga Kang, and Sang-Joon Kim (2017) An empirical examination of vacillation theory. *Strategic Management Journal*, 38(6): 1356-1370.

Jingoo Kang (2016) Labor market evaluation versus legacy conservation: What factors determine retiring CEOs' decisions about long-term investment? *Strategic Management Journal*, 37(2): 389-405.

Jingoo Kang (2013) The relationship between corporate diversification and corporate social performance. *Strategic Management Journal*, 34(1): 94-109.

Dovev Lavie, Jingoo Kang, and Lori Rosenkopf (2011) Balance within and across domains: The performance implications of exploration and exploitation in alliances. *Organization Science*, 22(6): 1517-1538.

#### Other Publications

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Jiyoung Shin, Jon J Moon, and Jingoo Kang (2023) Where does ESG pay? The role of national culture in moderating the relationship between ESG performance and financial performance. *International Business Review*, 32(3)

Jingoo Kang and Minwook Kang (2022) Durable goods as commitment devices. *Journal of Mathematical Economics*, 99.

Jingoo Kang (2017) Unobservable CEO characteristics and CEO compensation as correlated determinants of corporate social performance. *Business & Society*, 56(3): 419-453.

Jingoo Kang and Jeoung Yul Lee (2017) Performance effect of explorative and exploitative knowledge sharing within Korean chaebol MNEs in China. *International Journal of Technology Management*, 74(1-4): 70-95.

Jingoo Kang, Jeoung Yul Lee, and Pervez Ghauri (2017) The interplay of Mahalanobis distance and firm capabilities on MNC subsidiary exists from host countries. *Management International Review*, 57(3): 379-409.

Chris Changhwa Chung, Simon Xiao, Jeoung Yul Lee, and Jingoo Kang (2016) The interplay of top-down institutional pressures and bottom-up responses of transition economy firms on FDI entry mode choices. *Management International Review*, 56(5): 699-732.

Jingoo Kang (2015) Effectiveness of the KLD Social Ratings as a measure of workforce diversity and corporate governance. *Business & Society*, 54(5): 599-631.

Jeoung Yul Lee, Seongmin Ryu, and Jingoo Kang (2014) Transnational HR learning in Korean business groups and foreign subsidiary performance. *International Journal of Human Resource Management*. 25(4): 588-608.

#### Papers under Review

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Journalist intervention and earnings guidance (Joint with Jihun Bae, and Yachang Zeng, 2<sup>nd</sup> Revise and Resubmit at Strategic Management Journal)

Stock price risk and non-market strategy (Joint with Jinhyung Kim, 1<sup>st</sup> Revise and Resubmit at Strategic Management Journal)

Vicarious crisis and firm engagement in ESG (Joint with Nan Zhou, Under review at Organization Science)

Overexploitation and short interest (Joint with Sang-Joon Kim, Under review at Strategic Management Journal)

Labor market frictions and strategic alliances (Joint with Angie Low, Hyemin Kim, and Min Suk Lee, Under review at Organization Science)

## **Working Papers**

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Short selling pressure and technological exploration of firms (Joint with Eunkwang Seo and Hyo Kang)

Stock price risk and valuation of strategy problem (Joint with Najoung Lim)

Employee adverse behavior and acquisition likelihood (Joint with Joonmahn Lee and Jaemin Lee)

## **Conference Presentations and Proceedings**

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Yachang Zeng, Jihun Bae, and Jingoo Kang (2024) Media intervention and cessation of quarterly earnings guidance, 84<sup>th</sup> Annual Meeting of the Academy of International Business, Seoul, Korea.

Nan Zhou and Jingoo Kang (2024) ESG strategy of foreign subsidiaries in response to interstate conflict of others, 84<sup>th</sup> Annual Meeting of the Academy of Management, Chicago, IL.

Hyemin Kim, Minsuk Kim, Jingoo Kang, and Angie Low (2024) Labor cost and firm choice of strategic alliance, 84<sup>th</sup> Annual Meeting of the Academy of Management, Chicago, IL.

Nan Zhou and Jingoo Kang (2024) Vicarious interstate conflict involving the host country and ESG of MNE subsidiaries, 84<sup>th</sup> Annual Meeting of the Academy of Management, Chicago, IL.

Nan Zhou, Jingoo Kang, and Seung Ho Park (2023) Strategic transformation for sustained high performance, 43<sup>rd</sup> Strategic Management Society Annual Conference, Toronto, Canada.

Najoung Lim and Jingoo Kang (2023) The role of resource stakeholders in mitigating short-terminism under capital market pressure, 83<sup>rd</sup> Annual Meeting of the Academy of Management, Boston, MA.

Jinhyung Kim and Jingoo Kang (2023) Lobbying for now or for the future: Evidence from post-policy lobbying after the regulatory shock, 83<sup>rd</sup> Annual Meeting of the Academy of Management, Boston, MA.

Joonmahn Lee, Jaemin Lee, and Jingoo Kang (2023) Does anticipated employee adverse behavior affects acquisition likelihood? 83<sup>rd</sup> Annual Meeting of the Academy of Management, Boston, MA.

Joonmahn Lee, Jaemin Lee, and Jingoo Kang (2022) How anticipated employee adverse behavior affects acquisition likelihood: Evidence from quasi-experiment. 42<sup>nd</sup> Strategic Management Society Annual Conference, London, UK. Nominated for the Best Conference Paper Prize and the finalist for the SMS Responsible Research Prize

Eunkwang Seo, Hyo Kang, and Jingoo Kang (2022) Short selling pressure and technological exploration of firms: A randomized policy experiment. 82<sup>nd</sup> Annual Meeting of the Academy of Management, Seattle, WA.

Ribuga Kang and Jingoo Kang (2021) The effect of short selling on the ratio of independent directors. 81<sup>st</sup> Annual Meeting of the Academy of Management (Virtual annual meeting).

Ribuga Kang, Jingoo Kang, and Andy YH Kim (2020) Masculine CEOs and alliance partner choice. 80<sup>th</sup> Annual Meeting of the Academy of Management (Virtual annual meeting).

Eucman Lee, Jingoo Kang, and Jeho Lee (2019) Above-normal growth of innovative nomads in the perennial gale of creative destruction. 79<sup>th</sup> Annual Meeting of the Academy of Management, Boston, MA.

Eucman Lee, Jeho Lee, and Jingoo Kang (2018) Innovation and fat-tail distribution. Strategic Management Society Annual Conference, Paris, France.

Jingoo Kang and Sang-Joon Kim (2018) Overcoming the performance barriers of switching between exploration and exploitation. 78<sup>th</sup> Annual Meeting of the Academy of Management, Chicago, IL.

Jingoo Kang and Andy YH Kim (2016) How does visibility in the labor market influence compensation? *Academy of Management Best Paper Proceedings* of the 76<sup>th</sup> Annual Meeting in Anaheim, CA.

Jingoo Kang and Jeoung Yul Lee (2012) Institutional distance, international divestment, and organizational capabilities, Annual Meeting of the Academy of Management, Boston, MA (One of the four finalists for the International Management Division's Fundação Dom Cabral Best Paper in Strategy / IB Theory award, Nominated for the Carolyn B. Dexter Award (Single nominee representing the entire IB division)). *Academy of Management Best Paper Proceedings* of the 2012 Annual Meeting in Boston, MA.

Joonmahn Lee, Jingoo Kang, and Jaemin Lee (2010) Influence of family-control and business group affiliation on firm R&D investment: Evidence from Korean business groups, Strategic Management Society Annual Conference, Rome, Italy (Nominated for the Best Conference Paper Award).

Joonmahn Lee, Jingoo Kang, and Jaemin Lee (2011) Influence of family-control and business group affiliation on firm R&D investment: Evidence from Korean business groups, Annual Meeting of the Academy of Management, San Antonio, Texas.

Jingoo Kang (2010) Stock-based CEO compensation and corporate attention to social responsibility. *Academy of Management Best Paper Proceedings* of the 2010 Annual Meeting in Montreal, Canada.

Dovev Lavie, Jingoo Kang, and Lori Rosenkopf (2009) The performance effects of balancing exploration and exploitation within and across alliance domains. *Academy of Management Best Paper Proceedings* of the 2009 Annual Meeting in Chicago, IL.

Jingoo Kang (2009) Corporate social responsibility? Not my business anymore: The horizon problem in corporate social performance. *Academy of Management Best Paper Proceedings* of the 2009 Annual Meeting in Chicago, IL.

Jingoo Kang (2009) How Do Different Corporate Diversification Strategies Shape Subsequent Corporate Social Performance of the Firm?, Annual Meeting of the Academy of Management, Chicago, IL.

Dovev Lavie, Jingoo Kang, and Lori Rosenkopf (2008) Balance Within and Across Domains: The Performance Implications of Exploration and Exploitation in Alliance. Strategic

Management Society Annual Conference, Cologne, Germany (Nominated for the Best Conference Paper Award).

Jingoo Kang (2008) Birds of a Feather Flock Together: An Empirical Investigation of The Underlying Mechanism of Collaboration between Firms of Dissimilar Status. Strategic Management Society Annual Conference, Cologne, Germany.

Jingoo Kang (2008) Ambidexterity Matters? An Empirical Investigation on Ambidexterity Hypotheses. Annual Meeting of the Academy of Management, Anaheim, CA.

Jaeyong Song and Jingoo Kang (2006) Agglomeration, Firm Heterogeneity, and Organizational Learning. Annual Meeting of the Academy of Management, Atlanta, GA.

### **Teaching Experience**

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Nanyang Business School, MG 9103 Advanced Topics in Strategic Management (PhD)

Nanyang Business School, MG 9104 Strategic Management (PhD)

Nanyang Business School, BM 6028 Strategic Management (MBA)

Nanyang Business School, AB 3601 Strategic Management (Undergraduate)

Korea University Business School, BUSS 753 Research Method (MS/PhD)

Korea University Business School, BUSS 607 Strategic Management (MS/PhD)

Korea University Business School, KMB 540 Strategic Management (MBA)

Korea University Business School, BUSS 402 Strategic Management (Undergraduate)

The University of Pennsylvania, MGMT 101 Introduction to Management (Recitation instructor)

### **Service**

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#### **University Service**

Nanyang Business School Area Hiring Search Committee (Chair), 2019-Present

Nanyang Business School Area PhD Admission Committee, 2019-Present

Nanyang Business School Area Research Excellence Award Committee, 2020-Present

Nanyang Business School Area Seminar Organizing Committee, 2017-2018

#### **Professional Service**

Editorial review board: Organization Science (2020-Present), Strategic Management Journal (2020-Present), Journal of International Business Studies (2012-2022)

Academy of Management's Technology and Innovation Management (TIM) Division

Dissertation Award Committee (2022)

### **Grants**

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2021 Singapore Ministry of Education Tier 1 Research Grant

2015, 2010 Nanyang Technological University Start-up Research Grant

2012 Korea University Business School Start-up Research Grant

### **Honors and Awards**

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2022 Outstanding Reviewer Award, Organization Science

2019 Nanyang Business School Research Excellence Awards

2016 Best Reviewer Award, the Journal of International Business Studies

2015, 2012 SK Distinguished Research Award, Korea University Business School

2015, 2013 IBRE Distinguished Research Award, Korea University Business School

